



EXTERNAL RELATIONS COMMITTEE MEETING

METROPOLITAN ATLANTA RAPID TRANSIT AUTHORITY

THURSDAY, NOVEMBER 21, 2024

ATLANTA, GEORGIA

[IMMEDIATELY FOLLOWING OPERATIONS & SAFETY COMMITTEE]



Agenda

1. Approval of the July 25, 2024 External Relations Committee Meeting Minutes
2. Briefing – 2024 Election Update – **Michael Rafshoon, Government Affairs Program Manager**
3. Briefing – 2025 Government Affairs Legislative Agenda – **Jennifer Larosa, Senior Director Government and Community Affairs**
4. Briefing – Marketing and Sales End of Year Wrap-up – **Chinnette Cannida Senior Director Marketing and Sales**
5. Briefing – Media Impressions July – Oct. 2024 – **Stephany Fisher, Senior Director Communications**
6. **Other Matters**